

We take the guesswork out of growth for Founders and their teams through our detailed activation plans that deliver on three key objectives:

GREATER SPEED

Growth initiatives you can begin executing this quarter

LOWER COST

Impact without a six-figure engagement or a bigger org chart

MORE PREDICTABILITY

Control and proactively deliver what an investor or buyer expects

65% of portfolio companies fail to return their investors' capital.

Source: Stanford GSB / WSI / Financial Times

Ongoing Growth Activation

A continually updated value creation engine — tactical, actionable growth roadmaps and dynamic execution playbooks specific to your company



True Data Security

NorthShift's platform *never* shares any sensitive company data with third-party LLMs or AI platforms



THE UNIQUE NORTHSHIFT DIFFERENCE

● AI + Human Experience & Expertise

We combine the power of AI with the rigor and wisdom of our team's extensive operational and management experience — never one without the other

● Integrated Into Your World

We partner with our clients' teams and integrate directly into their existing processes and systems to ensure seamless execution

● Data Privacy At The Core

Our solutions are built with data privacy and user security as a core, foundational element — we **NEVER** share attributable data with third-party AI platforms

Don't just track your data. Act on it.

NorthShiftPartners.com