

Optimizing Growth & Value Creation

AI-powered intelligence delivering actionable growth playbooks — from thesis through exit

We de-risk value creation for private capital sponsors and their portfolio companies by advancing the three objectives that govern every hold period:

GREATER SPEED

Accelerated investment thesis validation & growth

LOWER COST

No incremental FTE headcount

MORE PREDICTABILITY

Growth performance and exit timing you can defend with your LPs

65%

of PE firm and family office portfolio companies fail to return their investors' capital.

Source: Stanford GSB / WSJ / Financial Times

OUR SOLUTIONS

1 Deal Evaluation

Rapid, data-driven screening and standardized scoring that narrows thousands of potential deals to a qualified shortlist.

2 Operational Diligence & Baseline Growth Playbooks

Deep operational analysis that defines the specific initiatives, people, and processes necessary to deliver growth.

3 Ongoing Growth Activation

A continually updated value creation engine — tactical, actionable growth roadmaps and dynamic execution playbooks for each portco.

4 Portfolio Health Tracking

Real-time, cross-portfolio visibility into growth-initiative progress and value-creation health.

THE UNIQUE NORTHSHIFT DIFFERENCE

● AI + Human Experience & Expertise

We combine the power of AI with the rigor and wisdom of our team's extensive operational and management experience — never one without the other

● Integrated Into Your World

We partner with our clients' teams and integrate directly into their existing processes and systems to ensure seamless execution

● Data Privacy At The Core

Our solutions are built with data privacy and user security as a core, foundational element — we **NEVER** share attributable data with third-party AI platforms

Don't just track your data. Act on it.

NorthShiftPartners.com