NorthShift®
Begin Your Company's A(i)scent

Optimizing Growth & Value Creation

AI-powered intelligence delivering actionable growth playbooks — from thesis through exit

We de-risk value creation for private capital sponsors and their portfolio companies by advancing the three objectives that govern every hold period:

GREATER SPEED
Accelerated investment thesis validation & growth

LOWER COST
No incremental FTE headcount

MORE PREDICTABILITY
Growth performance and exit timing you can defend with your LPs

65% ***of PE firm and family office portfolio companies fail to return their investors' capital.***

Source: Stanford GSB / WSJ / Financial Times

OUR SOLUTIONS

1 Deal Evaluation

Rapid, data-driven screening and standardized scoring that narrows thousands of potential deals to a qualified shortlist.

2 Growth & Implementation Playbooks

Deep-dive analyses of portcos using real-time internal company, competitor, and marketplace data. Defined sets of specific initiatives, people, and processes required to ensure achievement of the investment thesis. Continually updated and optimized cross-functional growth plans. Prescriptive tactical executions playbooks to guide management teams.

3 Portfolio Health Tracking

Real-time, cross-portfolio visibility into growth-initiative progress and value-creation health.

THE UNIQUE NORTHSHIFT DIFFERENCE

- **AI + Human Experience & Expertise**

We combine the power of AI with the rigor and wisdom of our team's extensive operational and management experience — never one without the other

- **Integrated Into Your World**

We partner with our clients' teams and integrate directly into their existing processes and systems to ensure seamless execution

- **Data Privacy At The Core**

Our solutions are built with data privacy and user security as a core, foundational element — we **NEVER** share attributable data with third-party AI platforms

Don't just track your data. Act on it.

NorthShiftPartners.com

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