

We de-risk value creation for private capital sponsors and their portfolio companies by advancing the three objectives that govern every hold period:

GREATER SPEED

Accelerated
investment thesis
validation and growth

LOWER COST

No incremental FTE
headcount

MORE PREDICTABILITY

Growth performance
and exit timing you can
defend with your LPs

65% of PE firm and family office portfolio companies
fail to return their investors' capital.

Source: Stanford GSB / WSJ / Financial Times

OUR SOLUTIONS

1 Deal Evaluation

Rapid, data-driven screening and scoring that narrows thousands of potential deals to a qualified shortlist.

2 Operational Due Diligence

Deep operational analysis that defines the specific initiatives, people, and processes a target needs to grow.

3 Growth Activation Playbooks

A continually updated value creation engine — tactical growth roadmaps and execution playbooks for every portco.

4 Portfolio Health Tracking

Real-time, cross-portfolio visibility into growth-initiative progress and value-creation health.

THE UNIQUE NORTSHIFTS DIFFERENCE

● **AI + Human Experience & Expertise**

We combine the power of AI with the rigor and wisdom of our team's extensive operational and management experience — never one without the other

● **Integrated Into Your World**

We partner with our clients' teams and integrate directly into their existing processes and systems to ensure seamless execution

● **Data Privacy At The Core**

Our solutions are built with data privacy and user security as a core, foundational element — we **NEVER** share attributable data with third-party AI platforms

Don't just track your data. Act on it.

NorthShiftPartners.com