NorthShift®
Begin Your Company's A(i)scent

Optimizing Deal Value & Transaction Certainty

AI-powered human intelligence, from mandate through close. Your data never leaves your environment.

We mitigate risk for sell-side investment banks and their clients by advancing the three objectives that govern every mandate:

GREATER SPEED

From engagement to market-ready, in a fraction of the time

LOWER COST

Fewer advisor hours spent assembling the growth thesis and execution path

MORE PREDICTABILITY

Fewer diligence surprises, fewer retrades, higher close certainty

65% ***of PE firm and family office portfolio companies fail to return their investors' capital.***

Source: Stanford GSB / WSJ / Financial Times

OUR SOLUTIONS

1 Deal Evaluation

Rapid, data-driven screening and standardized scoring that narrows thousands of potential deals to a qualified shortlist.

2 Growth & Implementation Playbooks

Deep-dive analyses of portcos using real-time internal company, competitor, and marketplace data. Defined sets of specific initiatives, people, and processes required to ensure achievement of the investment thesis. Continually updated and optimized cross-functional growth plans. Prescriptive tactical executions playbooks to guide management teams.

THE UNIQUE NORTHSHIFT DIFFERENCE

- **AI + Human Experience & Expertise**

We combine the power of AI with the rigor and wisdom of our team's extensive operational and management experience — never one without the other

- **Integrated Into Your World**

We partner with our clients' teams and integrate directly into their existing processes and systems to ensure seamless execution

- **Data Privacy At The Core**

Our solutions are built with data privacy and user security as a core, foundational element — we **NEVER** share attributable data with third-party AI platforms

Don't just track your data. Act on it.

NorthShiftPartners.com

All contents are confidential and proprietary. NorthShift® and A(i)scent® are trademarks of NorthShift Consultancy Group, LLC. © 2026 NorthShift Consultancy Group, LLC. All rights reserved.